CONFERENCE 2016

THE GLOBAL FOOD SAFETY VISION:
MAKING THE CHANGE

29th February – 3rd March 2016
BERLIN
Tuesday 1st March 2016

INTRODUCTION TO GFSI 2016
8.30am-10.30am
Moderator: Cenk Gurol, Vice President, AEON Co., Ltd., Japan and GFSI Board Chair, Japan

Session speakers:
- Tony Poulsen - Regional Managing Director, Head of Operations, Rentokil, Singapore
- Gerald Erbach - Director Own Brand & Product QA, Metro, Germany
- Cindy Jiang - Global Food Safety Officer, McDonald’s Corporation, USA
- Mark Overland - Director, Global Certification, Cargill, Inc and Vice-Chair of the GFSI Auditor Competence Scheme Committee, Cargill, USA

COFFEE BREAK
10.30am-11am

STAKEHOLDER SESSION
11am-12.30pm

LUNCH BREAK
12.30am-1.30pm

PLENARY 1 – Part 1: ‘The Big Picture’
1.30pm-3.00pm

Session speakers:
- Herr Ruben Alexander Schuster - Senator for Justice and Consumer Protection of Berlin, Germany
- Olaf Koch - CEO, Metro, Germany
- Daniel Diermeier - Dean, Harris School of Public Policy and Emmett Dedmon Professor of Public Administration, Northwestern University, USA
- Chris Elliot - Professor Vice Chancellor, Faculty of Medicine, Health & Life Sciences Belfast, Queen’s University, Ireland

For more information
Visit www.tcgffoodsafety.com or email: foodsafety@theconsumergoodsforum.com
COFFEE BREAK
3pm-3.45pm

PLENARY 1 - Part 2: ‘Big Data’
3.45pm-4.40pm

Session speakers:
- Peter Freedman - Managing Director, The Consumer Goods Forum, France
- Jeffrey Welser - Vice President & Lab Director, IBM Research, USA
- John Besser - Deputy Chief, Enteric Diseases Laboratory Branch, US Centers for Disease Control and Prevention, CDC, USA
- Mike Taylor - Deputy Commissioner for Foods, FDA, USA

PLENARY 2: ‘Global Trade Harmonisation’
4.40pm-6.00pm

Session speakers:
- Mark Burgham - Senior Director of Programme Policy Division, CFIA, Canada
- Mike Taylor - Deputy Commissioner for Foods, FDA, USA
- Joe Jen - Former Under Secretary of US Department of Agriculture, USA

Wednesday 2nd March 2016

BREAKFAST SESSIONS
8.00-9.00am

PLENARY 3: ‘Crisis Communication’
9.30am-10.45am

Session speakers:
- Adam Shaw - Business journalist and presenter, BBC, UK
- Tish Van Dyke - Global sector chair, Food & Beverage, Edelman, Belgium
Global Food Safety Conference 2016 – Programme

COFFEE BREAK
10.45am-11.30am

BREAKOUT 1: ‘Global Trade Regulation’
11.30am-1.00pm
Moderator: Beate Kettlitz, Director Food Policy, Food Drink Europe, Belgium

Session speakers:
• Lorenzo Terzi - Head of Unit DG SANCO G7 - Bilateral International Relations, European Commission, Belgium

BREAKOUT 2: ‘Stop that scandal: Crisis management and communicating well’
11.30am-1.00pm
Moderator: Craig Armitage, Global Leader - Food Supply and Integrity Services, Managing Director, PricewaterhouseCoopers, New Zealand

Session speakers:
• Craig Armitage - Global Leader, Food Supply and Integrity Services, PricewaterhouseCoopers, New Zealand
• Bert Urlings - Quality Assurance Director, VION, Netherlands
• Frank Yiannas - Vice President Food Safety, Walmart, USA

BREAKOUT 3: ‘Primary Production: Hospitality & Spices’
11.30am-1.00pm
Moderator: Bobby Krishna, Specialist – Food Inspection Section, Food Control Department, Dubai Municipality, United Arab Emirates

Session speakers:
• Bobby Krishna - Food Safety Specialist at Dubai Municipality, Dubai Government
• Andy Bennet - VP Quality, McCormick, UK
• Johann Zueblin - Member of the Board of Directors, PRIME Agri Ltd., Switzerland

LUNCH BREAK
1.00pm-2.30pm

PLENARY 4: ‘Protecting the Consumer in the New Era’
2.30pm-3.30pm

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SCHEME OWNER SESSION
3.30pm-4.00pm

COFFEE BREAK
4.00pm-4.45pm

BREAKOUT 4: ‘Novel Foods’
4.45pm-6.00pm
Moderator: Simone Hertzberger, Sr. Director Product Integrity Topics, Albert Heijn, Ahold Europe, Netherlands

Session speakers:
- Arnold van Huis - Professor Tropical Entomology, Wageningen University, Netherlands
- Pauline Kooh - Scientific officer, Food Biological Risk assessment unit Risk assessment Department, ANSES, France
- Stuart Smyth –Professor, Industry Funded Research Chair in Agri-Food Innovation, University of Saskatchewan, Canada
- Friedrich-Karl Lücke - Professor Hochschule Fulda University of Applied Sciences, Germany

BREAKOUT 5: ‘Food Authenticity’
4.45pm-6.00pm
Moderator: Petra Wissenburg, Food Safety External Affairs & Strategic Projects Director, Food Safety, Danone, Singapore

BREAKOUT 6: ‘Management of unintentional Allergen Presence’
4.45pm-6.00pm
Moderator: Sylvia Pfaff, Owner, Food Information Service Europe, Germany

Session speakers:
- Sabine Schnadt - Allergology, Clinical Immunology, Respiratory Medicine, DAAB, Germany
- Stephen Taylor - Professor, Co-Founder and Co-Director of the Food Allergy Research and Resource Program (FARRP), Department of Food Science and Technology, University of Nebraska-Lincoln, USA
- René Crevel - Science Leader - Allergy & Immunology, Unilever, UK

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Thursday 3rd March 2016

BREAKFAST SESSIONS
8.00-9.00am

BREAKOUT 7: ‘Big Data’
9.30am-10.45am

Moderator: John Carter, VP Metro Group & Global Director Quality Assurance, Metro, Germany

Session speakers:
• Mitch Chait - Founder & CEO, Greenfence, USA
• Laura Nelson - Vice President, Business Development, Alchemy Systems, USA
• Tejas Bhatt - Director, Institute of Food Technologists (IFT), USA
• Jerome Malavoy - Founder and CEO, Trace One, USA
• Maria Palazzolo - CEO, GS1, Australia

BREAKOUT 8: ‘Quality & Food Safety Culture’
9.30am-10.45am

Moderator: Christian Mahr, Director QFS, Danone, France

Session speakers:
• Hugo Gutierrez - Vice President Quality and Regulatory Compliance, The Hershey Company, USA
• Mark Resink - Corporate Quality, Nestlé, Switzerland
• Philip Kyte - Manufacturing, Quality & Innovation, Accenture, UK
• Gillian Kelleher - VP of Food Safety & QA, Wegmans Food Markets, USA

BREAKOUT 9: ‘Global Markets’
9.30am-10.45am

Session speakers:
• Ellen Lopes - Executive Director, Food Design/IRSFD, Brazil
• Paulo Pompilio - Corporative Representative, APAS, Brazil
• Marcia Rossi - Quality & Food Safety Sr. Manager, Walmart, Brazil
COFFEE BREAK
10.45am-11.30am

PLENARY 5: ‘Future of Food Safety’
11.30am-1.00pm